

Policies for Success on the New Learning Object Frontier

Veronica Diaz, University of Arizona

Patricia McGee, The University of Texas at San Antonio

National Learning Infrastructure Initiative

San Diego, CA 2004

Issues

- Definition
- Context of design and use
- Reuse

Ownership and Value

- Revenue source and intellectual capital
- Digital Millennium Copyright Act
- Work for hire
- Intellectual property rights
 - Levels of contribution
- Return on investment

Use and Distribution

- Standardized specifications
- Metadata
- DRM and DOI
 - Creative Commons
- Repositories as silos
- Consortia

Design

- Granularity
- Accessible design
- Review and field-tested
- Context

Issues on the Horizon