



Ocotillo 2002–2003 Goals Ratings

Each college Ocotillo chair rated and commented on how well Ocotillo addressed the goals defined at the start of the academic year.

1=did not achieve goal to any degree; 5=achieved goal to high degree	1	2	3	4	5	Average
1. Be an active force in the discussion and generation of ideas related to instructional technology and its strategic use.						
a. Develop a common description and definition of types of hybrid course types for use across college catalogs. comments: <ul style="list-style-type: none"> ➤ Ocotillo group had a discussion, but resulted in more questions than answers. ➤ This is impossible to do. ➤ A description/definition of a hybrid is a difficult task for a college to do, much less over the district. ➤ Difficult to do within one campus, let alone across ten. ➤ Discourse on the campus has recognized the need for clearer articulation of what we are teaching for student benefits. There are no tangible results however. ➤ We recently began discussions of what defines a hybrid course and what should be the expectations of these programs. ➤ Excellent discussions on the topic. It allowed colleges more time to explore implementation. ➤ Attempted but failed to accomplish. ➤ I think we went as far as we could with this given the multiple perspectives. Discussion of hybrid should continue. I'm ranking it achieved based on agreement NOT to move toward common descriptions. 	1	4	2	1		2.38
b. Explore the feasibility of an electronic portfolio system. comments: <ul style="list-style-type: none"> ➤ Dialogue day held, but not much happened with the Ocotillo group other than brief discussion. ➤ Excellent dialog day, but no follow up. ➤ This never got much interest at GateWay. ➤ Not much enthusiasm generated for a district-wide portfolio. We think it can be done with existing web/network tools on our campus. ➤ Concept is shared at the faculty level only. ➤ Good discussion. ➤ We had a wonderful dialogue day. Discussions are continuing but we really need to get this implemented. We are waiting. 	1	3	2	1	1	2.75
c. Develop ideas for the electronic representation of the Maricopa system and services ("portals"). comments: <ul style="list-style-type: none"> ➤ The portal idea for Maricopa is dead. Long live the portal! ➤ It seems like "portal" has become one of those buzzwords. Last year everyone wanted a portal and this year, the talk seems to have died down. It is a good idea to have individualized web based accounts for the colleges, but development of this takes more resources that we seem to have at this time. ➤ Lots of talk about this at last year's retreat but not much since. ➤ Discussed superficially with 1a. ➤ I would give this rating if the "Bleed" proposal goes forward. It would be a great opportunity. 	3	4	1			1.75
d. Plan and research our future directions with course management systems. comments: <ul style="list-style-type: none"> ➤ Research done via surveys; I'm not sure how much planning of future directions was done ... ➤ Progress is being made. ➤ Blackboard Enterprise version at the district office seems almost a reality, so I think we have decided on one system for some of the colleges. ➤ Part of a continuing discussion but clearly Mesa has a history that contrasts with the majority of the district. ➤ MIDAS might be the answer here. ➤ Good discussion, but understandably not conclusive. 		1	2	4	1	3.63
e. Provide input and feedback to Technology Leadership Council. comments: <ul style="list-style-type: none"> ➤ The Technology Leadership Reports were mostly informational; I don't recall very many requests for the Ocotillo group to give input/feedback. ➤ What will happen to the faculty voice once TLC is reorganized once again? 	1	1	2	2	2	3.38

2. Share/Collaborate across the District on instructional technology to reach more people, and to improve teaching and learning.						
a. Promote sharing via fall and spring technology dialogue days. comments: ➤ Heavily promoted, but I don't personally know how the dialogue days went . . . ? ➤ Great dialogue days this year. ➤ Technology dialogue days with hands-on experiences are beneficial and faculty are urged to attend these. ➤ A great idea, warmly received by those interested in technology. (Food was great, too.) ➤ This is an active group and one that has generated sharing. ➤ Excellent dialogue days. ➤ Re: a,b,c -- These activities really broaden our campus' participation and moved more people into involvement and leadership.			1	3	4	4.38
b. Promote and support the Ocotillo Online Learning Group. comments: ➤ OLG was supported, but not specifically by our District group . . . ? ➤ This is a great group, but I don't know if the Ocotillo Chairs understand what's going on. We received no reports from this group this year. The OLG facilitators are excellent! ➤ With one of the co-chairs from GateWay, we provide much promotion. ➤ I attended three of these sessions and presented at one. ➤ This has developed into a very valuable active group. We will be hosting a meeting next year. Making available their information online is an important resource.			1	4	3	4.25
c. Develop the new Ocotillo College Centers group of representatives from the various college teaching and learning centers. comments: ➤ I know that College Centers activities were held, but I did not attend (and therefore am not sure of the progress). ➤ Great start. ➤ This is a good idea for helping us develop our new CTL. ➤ I was confused by this. I thought the groups that attended the technology dialogue days would serve this function. ➤ Work in progress. ➤ A good beginning. This group will continue to grow and develop and make valuable contributions to Ocotillo.	1	1	1	3	2	3.38
d. Increase the awareness and use of Maricopa Learning eXchange (MLX) as a Learning Object and Best Practices repository. comments: ➤ MLX Race went a long way to increasing awareness, but would still like to brainstorm other ways to get people involved (vast majority of faculty still not involved). ➤ MLX rules! It will take time to catch on. Syndication for our college was successful and improved our web page. ➤ GateWay got third place - need I say more. ➤ At least one entry was sent in showing online pedagogy. ➤ Selected input from our faculty - no feedback on actual use of what has been input. ➤ Excellent effort! ➤ The race really increased awareness and motivation. We chairs need to encourage our campus members to share quality information on the MLX.			1	5	2	4.13
3. Engage in Ocotillo Chairs Activities						
a. Engage in inter-meeting electronic discussions of Ocotillo issues. comments: ➤ We are getting better, but it's hard when you get so many email messages in one day. ➤ Having the electronic discussions kept the Ocotillo issues relevant and in the forefront, not forgotten between the monthly meetings. ➤ I really don't know. My involvement is only 6 weeks old. ➤ Could do much better. ➤ As needed.			4	1	1	3.50
b. Help plan Technology Dialogue Days. comments: ➤ When the event is on your home campus, you really get involved in planning. Since we didn't have one this year we didn't provide that much support in planning. ➤ Again, I don't know.		1	1	1	3	4.00
c. Plan Ocotillo Retreat for May 2003. comments: ➤ I was involved in discussions at the last two meetings regarding this retreat. ➤ I think this will be very interesting. Like the idea of the second planning day. ➤ Having written statements as a part of the structure is positive and may lead to more such statements in the future.		1	1		5	4.29
d. Promote and provide ongoing support for college technology visioning and the bond/strategic planning process.			3	2	2	3.86

<p>comments:</p> <ul style="list-style-type: none"> ➤ The TV forums are a hit and are providing perspectives we would not otherwise get. ➤ Some input with the position papers. ➤ Technology Visioning forums have helped us know what is out there and what could be beneficial to us. Having these ideas helps when thinking about the future and what we need to do to get to that place. ➤ Our use of the visioning forums has been limited this year for a variety of reasons. There has not been the commitment to these forums as there was last year largely due to scheduling conflicts of those involved on the campus level. ➤ Our Technology Committee actively discussed and worked on our strategic plan. ➤ Vision forums were great. Each was valuable. 						
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<p>General Feedback:</p> <ul style="list-style-type: none"> ➤ The Technology Visioning Forums were great and should continue. Even though our current co-chairs did a good job, I believe we need one chair for next year, especially when Ron is retiring. Alan's recommendation for a Faculty-In-Residence position is excellent. This would be a good time to look back at Alfredo's four questions that have served as the basis of Ocotillo and address them again. ➤ Setting goals at the beginning of the year is a good idea, keeping them to something that is achievable and then continued reminders of what we were working on was a good idea. ➤ Asking the chairs for input on all the plans for activities (TVF, Retreat) keeps us involved. ➤ The MLX race was helpful to get people on the GateWay campus to think about how they use technology in their teaching and giving them the ability to share their knowledge and experiences with others. When you have to write down what you do, it tends to become more real and relevant, especially if others are interested in it also. ➤ Please provide any general ideas on what worked well for the Ocotillo chairs as a whole and what could be improved for next year. All invited speakers were outstanding and had a lot to offer us about technology's history and future goals for students, faculty, and employees. ➤ As Ocotillo Chair for next year, I plan to initiate a series of discussions on campus revolving around effective online pedagogy and effective uses of instructional technology. I am recruiting any faculty involved with either online instruction or innovative use of instructional technology. ➤ Having 2 Chairs for Ocotillo rather than just one worked well. Also, starting the meetings earlier and the continued support for the Visioning Forums was great. The improvement I would suggest for next year would be starting the meetings at 1:00 p.m. ➤ Ocotillo needs to "close the loop" on the Technology Visioning Forums. Ideas are great, but we need to follow-up with "next steps." Ocotillo should work on an annual cycle -- plan, do, check, and act. What did we want to accomplish, what did we do, why the deviation, what adjustments need to be made. ➤ Thanks to our leadership this year. You did an excellent job. Again I like the idea of planning the 2003-2004 year now before we leave. (As a personal aside, I felt a little disoriented coming back from sabbatical because I missed the year before.) The visioning forums were incredibly valuable for our faculty. ➤ To a large extent, Ocotillo plays a vital role in fostering communication of issues across the district. There is an exchange that has led to discussions at the MCC level as a result of the visioning forums and Ocotillo meetings. This sometimes takes root within small circles on the campus but seldomly at the administrative level. This perhaps is the result of Mesa being a large and rather independent campus. There are discussions, however, that do occur on the campus that stem from the issues raised within Ocotillo that are important. Change is slow and often met with resistance in terms of applying ideas - a classic example is the MLX. There is a limited response and very little way to circulate this as a concept to a larger body of faculty who do not participate directly in TLTR discussions. Ocotillo plays a vital role in fostering awareness and driving issues down into the campus and validating issues that arise at the campus and come up into the Ocotillo level.
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College Goals:

Estrella Mountain - We still have challenges with course management systems, but progress was made at our college without any real help from district. We now have 100 of our residential faculty using Blackboard and our ITS group has automated the enrollment system. There has been no movement with the portal issue, nor with discussions with the student help desk options. Planting the seeds for electronic portfolios was well done and the Technology Visioning Forums have helped our college tremendously. Sharing our successes at our district meetings have helped our local efforts. We followed CGC's lead with our campus wireless networking. SCC's leadership with the pilot for SMARTHINKING helped us, as well. SMC's TLC set up has given us ideas for the new Instructional Support Lab we are creating. Looking at MCC's instructional technology governance structure has helped us create an E-Learning Advisory Committee. Sharing and creating a network with colleagues have been hallmarks of Ocotillo, and I hope they continue. My greatest fear is district leadership not recognizing the growing gap between district and the colleges relative to technology, and with the changes in ITS, the risk is potentially greater that the gap will significantly increase.

GateWay - We worked on a definition of a hybrid course at GateWay and never could come to a good conclusion. However, we did decide that students needed to know about courses that are offered with a computer component. To this end, we have started to implement notification of students via the web schedule. The ultimate goal will be to have a definition of a hybrid course, a common way of alerting students, and have it appear in the print-based schedules.

We are opening a Center for Teaching and Learning at GateWay next year. Faculty using technology will be a part of this center and the TLTR group will have a say in how this will play out. Involvement in Ocotillo has helped us know what we should be looking for in this area and how to implement it.

Glendale - I think one of the major problems with goals that try to align the ten colleges is that because each college has its own personality, technology goals, technology resources, and unique student population, agreement on specific issues, e.g., e-portfolios, CMSs, or portals, will be impossible. I would like to see more effort by the District to support the unique and specific needs and goals of each college. With equal frequency, I have heard MCCCCD administrators say one of two things: "We are not one district, we are ten colleges." Or, "we are not ten colleges, we are one district." I used to see this as a dichotomy, but I have come to understand that the definition of what "we" are depends on the situation. When it comes to technology, I believe we are ten individual, uniquely talented colleges and the district should support their individual needs and goals.

Phoenix - This should correlate to the campus strategic goals. At this moment, I don't have those goals at hand.

Rio Salado - As you can see from our goals listed below, they are related to Ocotillo Goals 1 and 2.

1. Defined the ideal online student experience and assessed against the actual student experience. Developed a plan to focus on the gap between the ideal and real.
2. Developed standards and guidelines for the Rio Homepage and portal.
3. Developed Rio's requirements for the ideal CMS and measured against existing commercial products.
4. Continued to assess and improve Rio's e-learning system.

Scottsdale - District Ocotillo goals were in sync with several of SCC's goals/objectives for the year. SCC Ocotillo focused on determining short-term and long-term implications of course management system solutions. SCC Ocotillo also spent time on hybrid course labeling and the ramifications of having numerous labeling systems throughout the district. Also, SCC Ocotillo encouraged the ongoing use of MLX as a mechanism to promote intracollege and intercollege sharing.

South Mountain - In general the goals fit our campus well. Our discussions, ideas, and implementation of technology learning initiatives has continued this year. Fall semester focused on visioning, spring on our duties with the campus Educational Technology Committee. Next year these will be more closely linked and integrated. We are also seeing improvement in linking these activities to budget, strategic planning, institutional effectiveness, and assessment.

We are committed to Blackboard and have increasing numbers of full- and part-time faculty using BlackBoard (BB). On our campus, students are becoming more and more familiar and comfortable with BB use.

We continue to include adjunct faculty in our activities and they have also participated in the district activities.

We (desperately) need eportfolios and have done limited make-shift and basically unsatisfactory attempts locally. This would be a top priority for portions of our campus next year. In particular our Dynamic Learning Teacher Program requires these types of portfolios. We are particularly hopeful about the discussion and proposal that Ron Bleed put forward with the finding for the "portal" including eportfolio, Blackboard, and so forth. This would move our campus ahead significantly.

We have several faculty who have developed hybrids and will continue with hybrid formats in the fall. They have been successful and we continue to evaluate and refine our various formats.

Title V and their support in our Teaching and Learning Center have been essential in implementing our technology and learning objectives. They have been the foundation of faculty development, technology learning projects, and support across campus. Their leadership has been essential and invaluable to Ocotillo goals.

Finally we have made some incremental progress on our wireless vision. This is still limited campus-wide but is of particular importance to Ocotillo. Next year we will continue in this direction.

Again, Ocotillo at South Mountain continues to have strong support from administration with Ken Roberts helping move us forward and participating in and supporting Ocotillo goals. We are also encouraged to have our new dean, Joyce Elsner, join us spring semester.