

## PHILIP J. PARSONS

---

20 Bonner Avenue, Somerville, MA 02143  
T 617-625-3524 F 617-776-9781 C 617-571-1243  
parsons@parsonsconsulting.com

### PARSONS CONSULTING GROUP

The Parsons Consulting Group offers integrated planning services for educational and cultural organizations. The Group assists institutional leaders in developing strategies for integrating the competing demands of physical, programmatic, technology and financial planning.

Formerly an associate dean at Harvard University, Philip Parsons has thirty years experience in planning and administration. He has played an innovative leadership role in all areas of planning and institutional organization, from program development to financial planning, physical planning, and fundraising. With over fifteen years in leadership roles in physical planning at Harvard, he developed expertise in comprehensive space use analysis and programming, and in integrating strategic planning with the campus master planning process. These analyses increasingly focus on the impact of technology and distance learning on campus design. Parsons' particular emphasis is on using the physical master planning process as a catalyst for clarifying institutional vision and fiscal priorities.

The Parsons Consulting Group is a small core organization and includes a data analyst and an architect. The Group has multiple long-term affiliations in the Boston area, and teams with other professionals on an as-needed basis.

Philip Parsons has a complex understanding of the issues facing non-profit agencies and educational organizations, and extensive practical experience in strategic and master planning. He works closely with institutions to develop and implement a fully integrated, realistic vision. Emphasis on exciting ideas and the clarification of institutional goals is balanced by reliance on rigorous data collection and analysis, and comprehensive community engagement in decision-making.

Major clients include Harvard University, where Philip Parsons was consultant for Harvard College and the Faculty of Arts and Sciences in the University's \$2 billion Campaign; Wesleyan University, where he has completed a master plan for the University, advised on land-use issues, and consulted on fundraising strategies and institutional identity; Mount Holyoke College, where he has developed a master plan and a comprehensive study of instructional resources, scheduling and the academic environment; and Brown University, where he worked with the former President on developing an integrated planning process, and has developed plans for a new museum. He has also completed a master plan for Milton Academy and integrated strategic and master plans for Northfield Mount Hermon School.

### INSTITUTIONAL PROJECTS

In December 2000, he formed an association with Sasaki Associates in Watertown, Massachusetts, where he is providing services as Senior Consultant in Planning, and has played a leading role in developing master plans for George Mason University and University of Missouri St. Louis.

Harvard University consultant to University Campaign, Cambridge, Massachusetts  
Northfield Mount Hermon School strategic plan and master plan, Northfield, Massachusetts

Brown University planning process analysis and museum plan, Providence, Rhode Island

Milton Academy integrated master plan, Milton, Massachusetts

Mount Holyoke College instructional facilities plan, South Hadley, Massachusetts

Mount Holyoke College master plan, South Hadley, Massachusetts

Wesleyan University master plan, Middletown, Connecticut

Wesleyan University "Strategy for Wesleyan", Middletown, Connecticut

**SPEAKING  
ENGAGEMENTS**

Nichols College master plan, Dudley, Massachusetts  
Sweet Briar College institutional strategy, Sweet Briar, Virginia  
Ohio State University community redevelopment, Columbus, Ohio  
Dartmouth College master plan review, Hanover, New Hampshire  
Amherst College classroom study, Amherst, Massachusetts  
George Mason University master plan, Fairfax, Virginia  
University of Missouri St. Louis master plan, St. Louis, Missouri

**BACKGROUND**

Yale University, “Historic preservation as a tool for revitalization”  
Consortium on Financing Higher Education, “Owning the campus planning process”  
Society for College and University Planning, “Infill buildings: issues and opportunities”, “How to get the classrooms you really need”, “The value of integrated planning teams”  
American Planning Association, “Preservation and progress at Harvard”  
University Business, “The future of the campus”

**Harvard University: Director of Planning** (Faculty of Arts & Sciences, 1992-97)

Responsible for leading integrated faculty-wide planning for broad-based renewal and reorganization of Harvard College campus; priority development for \$1 billion campaign; fundraising strategies for major initiatives.

- Initiated integrated planning process, coordinating academic, financial and physical planning, emphasizing the strengthening of a residential academic community through reuse of existing buildings, historic preservation and protection of open spaces in an urban environment; worked with neighborhood groups to win community support.
- Prepared internal Case Statement for Faculty of Arts and Sciences \$1 billion campaign; presented principal projects to major donors; presented Harvard campaign priorities to alumni groups in over 40 cities.
- Planned and developed over \$300 million in capital improvements at Harvard. Highlights include:

Center for Government and International Studies (in design)  
Center for the Humanities (1997), Goody Clancy & Associates  
Memorial Hall restoration and conversion as a freshman union and College commons (1996), Venturi, Scott Brown & Associates, Bruner/Cott & Associates, AIA national design award  
Lowell Hall conversion to student rehearsal and performance center (1994), Robert Olsen + Associates, AIA New England design award  
Lavietes Pavilion Renovation and Adaptation (1996), Bruner/Cott & Associates  
Renovation of freshman dormitories, and re-landscaping of Harvard Yard (1992-1995), various architects, National Trust for Historic Preservation and other awards  
Chemistry Link Research Laboratory (1993), Payette Associates  
Werner Otto Hall (1991), Gwathmey Siegel & Associates  
Center for European Studies at Busch Hall (1989), Goody Clancy & Associates  
Conversion of Cabot and North Houses at Radcliffe Quadrangle (1988), Notter, Finegold+Alexander  
Renovation of Biological Laboratories (1987)

**EDUCATION**

**Harvard University: Associate Dean for Physical Resources** (Faculty of Arts and Sciences, 1985-1992)

- Managed all construction, maintenance and operational support in Harvard FAS buildings (241 buildings, approx. 8 million square feet), in addition to planning responsibilities above.
- Initiated comprehensive facilities audit and established space use database with over 50,000 records.

**Harvard University Art Museums: Assistant Director** (1981-1985)

- Responsible for Museum operations; managed construction and installation of the

Sackler Museum (completed 1984), housing Classical, Middle Eastern, Asian art, and temporary exhibitions. Renovated and reinstalled Fogg Museum galleries.

**Roeper School, Bloomfield Hills, Michigan: Headmaster** (1979-1981)

- Reassessed academic programs, financial and physical needs of K-12 independent school; doubled annual giving and applications for admission; planned, acquired and financed new campus for high school.

**Cambridge University, England** B.A., M.A.

**Bristol University, England** Post-Graduate Certificate in Education

**Harvard University, Graduate School of Education**, Ed.D. candidate (ABD)